

DESTINATION 2040

Intro Question 1

Favorite Thing

| | Comments | Frequency | Youth |
|-----------------|---|-----------|-------|
| Human Needs | | | |
| community size | | | |
| | right size | 71 | 11 |
| | easy to get around | 18 | 4 |
| quality of life | | | |
| | good/great place to raise a family | 20 | |
| | diverse population | 14 | 4 |
| | good location | 14 | |
| | small community feeling, with urban amenities | 99 | 7 |
| | rural-urban mix | 39 | 9 |
| | diverse population | 9 | |
| | friendly people | 65 | 41 |
| | great neighborhoods | 12 | 2 |
| | health care options | 4 | |
| | clean, healthy environment | 5 | |
| | ability to be involved | 2 | |
| | pace of life | 3 | |
| | sense of community | 21 | 1 |
| | cost of living | 3 | |
| | church | 5 | |
| | safe | 8 | 5 |
| | history | 3 | |
| activities | | | |
| | variety of activities | 25 | 9 |
| | outdoor activities | 1 | 4 |
| | parks | 4 | 13 |
| | great shopping | 8 | 3 |
| | arboretum | 1 | |
| | Opera House | 1 | |
| | sports | 6 | 21 |

| | | | |
|--------------------|--|----|----|
| | Kentucky Horse Park | 2 | 1 |
| | Keeneland | 20 | 22 |
| | UK sports | 8 | 15 |
| | downtown | 8 | 40 |
| | Roots and Heritage | | 11 |
| | Applebee's Park | | 3 |
| | Rupp Arena | | 5 |
| | Triangle Park | | 3 |
| | the Mall | | 34 |
| | African American activities | | 2 |
| | street racing | | 2 |
| | bowling | | 1 |
| | Hispanic festivals | | 3 |
| | Rocky Horror Picture Show | | 2 |
| Physical Growth | other | | |
| | uniqueness | 2 | |
| | charm | 2 | |
| | University of Kentucky | 11 | 3 |
| | collaboration | 1 | |
| | Aviation Museum of Kentucky | 2 | |
| | YMCA | 1 | |
| Economic Expansion | rural landscape | | |
| | scenic beauty | 72 | 9 |
| | green space | 22 | 4 |
| | horse farms | 70 | 23 |
| | Purchase of Development Rights program | 1 | |
| | other | | |
| | downtown revitalization | 9 | 3 |
| | no interstate through downtown | 1 | |
| | historic structures | 8 | 2 |
| | airport | 2 | |
| | LexTran | | 1 |
| | farmer's market | 1 | 1 |

| | | | |
|---------------------|------------------------|----|---|
| | stable economy | 2 | |
| | diverse opportunities | 14 | 1 |
| Cultural Creativity | | | |
| | other | | |
| | vibrant cultural scene | 17 | 1 |
| | gallery hops | 2 | |
| | the latent potential | 1 | |
| | arts | 4 | 1 |
| | arts education | 1 | |

DESTINATION 2040

Intro Question 2

Hoped for results

| | Comments | Tally | Youth |
|-----------------------|--|-------|-------|
| Human Needs | | | |
| families/young people | | | |
| | attract and keep more young people | 6 | 1 |
| | more family entertainment options | 12 | 1 |
| | more youth activities | 7 | 67 |
| | a great place to raise a family | 3 | |
| | better public education | 3 | 3 |
| | greater resources for higher ed | 2 | |
| quality of life | | | |
| | a healthy lifestyle community | 8 | |
| | greater unity among everyone | 8 | 1 |
| | accessibility for all people | 7 | |
| | greater diversity | 4 | 1 |
| | acceptance and understanding of diversity | 8 | 2 |
| | cleaner city | 4 | 5 |
| | a better Lexington | 30 | 6 |
| | more done to accommodate those with disabilities | 1 | |
| | affordable housing | 6 | 3 |
| | better care for those in need | 2 | |
| | best community in the U.S. | 3 | |
| | community involvement | 4 | 1 |
| | less crime | 6 | 7 |
| | lower gas prices | | 3 |
| equity | | | |
| activities | | | |
| | opportunities for all | 15 | 6 |
| | increased entertainment opportunities | 16 | 33 |
| | revive the Lyric Theater | 1 | |
| | better malls | 2 | 3 |
| | more/better parks | 2 | 12 |

| | | |
|-----------------|--|----|
| | NBA team | 2 |
| | more recreational activities | 4 |
| other | | |
| | a network of community services | 1 |
| | medical community united in advancing patient benefits | 1 |
| | more of the same | 8 |
| | better drug laws | 1 |
| | more safety patrols | 2 |
| | a more Christian community | 1 |
| | mandated recycling system | 1 |
| Physical Growth | | |
| development | | |
| | smart growth | 23 |
| | controlled growth | 14 |
| | quality growth | 5 |
| | more development | 5 |
| | maintain/revitalize neighborhoods | 8 |
| | more redevelopment | 5 |
| | preserve historic structures | 2 |
| planning | | |
| | better planning | 13 |
| | a plan for sustainability/green growth | 27 |
| | community involvement | 13 |
| | an integrated, balanced plan for the future | 86 |
| | support for ND-1 | 1 |
| | a unified vision | 30 |
| | follow up and implementation | 21 |
| | regional planning | 4 |
| | greater connection to UK | 2 |
| rural landscape | | |
| | protect farmland | 26 |
| | enhance horse capital | 1 |
| | increased awareness of value of the equine industry | 1 |
| | maintain open spaces | 16 |
| | keep the balance between rural and urban | 8 |

| | | | |
|---------------------|---|----|----|
| | transportation | | |
| | improved road system | 28 | 10 |
| | ped and bike friendly roads and trails | 12 | |
| | more trees along arterials | 1 | |
| | more public transportation alternatives | 18 | 2 |
| | more voice traffic signals | 1 | |
| | international airport | 1 | |
| | better parking | 5 | 1 |
| Economic Expansion | | | |
| | economic growth | 9 | 1 |
| | improve economy through health sciences | 1 | |
| | affordable living downtown | 1 | |
| | efficient use of tax dollars | 1 | |
| | more good job opportunities | 6 | 17 |
| | tourism | 1 | 2 |
| | casino near Keeneland | 3 | |
| Cultural Creativity | | | |
| | increased arts and cultural opportunities | 22 | 3 |
| | wireless downtown | 1 | |
| | a more vibrant downtown | 34 | 7 |
| | arts education | 1 | |
| | a preforming arts venue for all art forms | 3 | |